



INSTRUCTIONS

JA Business Team Account & Stand Creation



Co-funded by
the European Union

Company Portal/Virtual Expo



STARTING FROM 01.OCT



Company/Start Up name,
Country, Level, Contact

**REGISTRATION OF
JA Businesses**

FROM 08.JAN



Logo,
Product/Service Description,
Mission, Social Media, etc

BUILDING OF STANDS

*We advise to provide as
much information for
consideration for online
award application*

Create your JA Business Account



Visit the Gen-E Website

www.gen-e.eu





[Home](#)

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Europe's Largest Entrepreneurship Festival

 Riga, Latvia  7-10 July 2026

Join thousands of young entrepreneurs, innovators, and changemakers for four days of inspiration, learning, and networking in the heart of the Baltics.



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Awards ▾

About

Schedule

Virtual Expo

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Documentation

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Either Or Access



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📍 Riga, Latvia 📅 7-10 July 2026

Join thousands of young entrepreneurs, innovators, and changemakers for four days of inspiration, learning, and networking in the heart of the Baltics.

Welcome to Gen-E Hub

Choose how you want to access the system:

Individual Access

For JA Staff, Teachers, Coordinators,
Mentors, and Volunteers

Access the Gen-E
management system to
manage registrations, view
analytics etc.

Use your personal or work email

JA Business Team Access

For Youth Teams Managing Their JA
Business

Create and update information
about your JA Business and
virtual expo stand.

Use your JA business email



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Use your JA business email

JA Business Team Access

Enter your team's business
email address to access your
JA Business profile.

Email

Login

Register Your JA Business

Create your JA Business profile to participate in Gen-E and set up your virtual expo stand.

⚠ Note: Use a shared email address for your team (not personal emails). All team members should have access to this email.

Team Business Email

Education Level

 ▾

Country

 ▾

Number of team members

JA Business Team Access

Enter your team's business
email address to access your
JA Business profile.

Email

Login

Check Your Email!

We've sent a secure login link to your team's email address.

What to do next:

- 1.** Open your team's email inbox
Check the email address you just entered
- 2.** Look for an email from Gen-E Admin
Subject line: "Login to the JA Business Portal"
- 3.** Click the login button in the email
Or copy and paste the link into your browser
- 4.** You'll be logged in automatically
No password needed!



[Home](#)

[Virtual Gen-E Hub](#)

[About](#)

[Schedule](#)

[Virtual Expo](#)

[Previous Gen-E](#)

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INSTRUCTIONS

Stand Content



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- Files [Report or Presentation] max 10MB large
- Files uploaded need to be in PDF format
- Logo: 1:1 aspect ratio (for example 300x300, 400x 400 etc.)
- Background: 16:9 aspect ratio (for example 1280x720, 1920x1080 etc.)
- Images should be PNG or JPEG format
- Company Description text 400 characters recommended (max 1000)



▼ Default Information

Email *

noahstestgene2024@yopmail.com

Level *

School



Country *

Albania



Number of Team Members *

4



▶ Business Information

Ja Businesses

Editing Item in Ja Businesses



Default Information

Email *

Level *

  

Country *

  

Number of Team Members *

  

Data

Social Media

Virtual Booth



JA Business
Social Media

Facebook

Tiktok

Instagram

X

LinkedIn



Data

Social Media

Virtual Booth



JA Business
Virtual Booth

Background

JPG

Trashure Background



Report



No File Selected



Presentation



No File Selected



Logo

JPG

Trashure Background



Video Link

<https://youtu.be/Jn09UdSb3aA?si=VGnbz3c22oqlAs>

ONLINE AWARDS TIMELINE



JA Businesses are able to apply for an online award, on the back-end of the Virtual Expo, once the account has been created and stand completed.

24.FEB – 01.MAY



ONLINE AWARDS APPLICATIONS

02.MAY – 14.MAY



PRE-SELECTION

20 MAY



JURY INTERVIEWS

01-05.JUNE



PUBLIC WINNERS ANNOUNCEMENT

7-9.JULY



ATTENDING & SHOWCASING IN LATVIA

Gen-E 2026 Promo Video



Co-funded by
the European Union



Gen-E 2026 promo video | Riga, Latvia

[GEN E 2026 promo video | Riga](#)

GEN 2026 E



JA
Europe

Member of
JA Worldwide



JA
Latvia

A Member
of JA Worldwide



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the European Union

For any issues please reach out to event@gen-e.eu